



Vacancy Number:	
Post Title:	Chief Marketing Officer
Organization:	Afghan Telecom
Location:	Head Quarter
Duration:	10 Months
No. of Post:	One
Sex:	Male
Nationality	Any
Salary:	Matching with Experience and Qualifications
Announcing Date:	14 December ,2008
Closing Date:	25 December, 2008
Submission Email:	hr@afghantelecom.af
Background:	Afghan Telecom Corporation is the only basic telecom service provider in Afghanistan. It aims to provide superior connectivity solutions to the people of Afghanistan. Promoted by the Ministry of Communications and IT, Afghan Telecom provides affordable Wireless and Digital Fixed Line services.
Job Summary:	<ol style="list-style-type: none"> 1. Create a structured, efficient and accountable environment for the sales, marketing and Customer Service Departments. 2. Drive development of a clear marketing strategy, unique messaging and positioning of the Telecom services. 3. Oversee the work of all marketing and sales contractors in the refinement of existing customer groups. 4. Facilitate meetings/ processes to identify strategic initiatives. 5. Influence the company's marketing and sales functions to evolve towards greater focus on product distinction and market penetration 6. Develop and maintain an analysis that clearly defines return on investment (ROI) of marketing programs, measure ROI on an ongoing basis. 7. Partner with other public and private sector entities to identify and quantify marketing and promotional opportunities for growth. 8. Plan and roll out annual and quarterly sales growth goals. 9. Identify new markets and customers. 10. Set goals and objectives for sales teams, monitoring progress and ensuring goals met or surpassed. 11. Manage and maintain the overall marketing budget. 12. Oversee marketing and sales operations for 34 provinces of Afghanistan 13. Manage the Customer Care Department of the company, which includes call center, customer service in Points of Sale and Back office operations. 14. Perform any other duties as assigned by Afghan Telecom.

<p>Qualification</p>	<p><u>Essential</u></p> <ul style="list-style-type: none"> • College degree with at least 10 years of Marketing and Telecom experience. • Excellent organizational, planning and management skills. • Excellent Communication Skills. • Proven problem solving skills. • Strong leadership and consensus building skills. <p><u>Desired:</u></p> <ul style="list-style-type: none"> • Communication skills in marketing and business, communications. ▪ Strong presentation and meeting facilitation skills. ▪ Team Player.
<p>Submission Guideline:</p> <p>CVs to be sent to the corporate Head Quarters of Afghan Telecom Kabul or to any Zonal Head Quarter in Afghanistan (Addressees given here)</p>	<div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"> <p style="text-align: center;"><i>Afghan Telecom corporate office</i></p> <p>4th Floor Post Parcel Building Mohammad Jan Khan Watt, Kabul Afghanistan. Tel: 0202103726 Email: hr@afhantelecom.af</p> </div> <p style="text-align: center;">Or Afghan Telecom zonal Head Quarter of</p> <div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"> <p>KABUL <i>Afghan Telecom</i> 3rd Floor PTT Building Kabul Regional Office Pashtonistan Watt, Kabul Afghanistan Tel: 0202102650 E.meil: ahmad.sear@afghantelecom.af</p> </div> <p style="text-align: center;">Or Afghan Telecom zonal Head Quarter of</p> <div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"> <p>KUNDUZ Add: 2nd District Walayat Avenue Ministry of Communication Building Telephone Number: 0093 (75) 550-2669</p> </div> <p style="text-align: center;">Or Afghan Telecom zonal Head Quarter of</p> <div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"> <p>JALALABAD Add: 1st Floor Ministry of Communication Building Telephone Number: 0093 (75) 200-2004</p> </div> <p style="text-align: center;">Or Afghan Telecom zonal Head Quarter of</p> <div style="border: 1px solid black; padding: 5px;"> <p>HERAAT Add: 1st Floor Ministry of Communication Building Telephone Number: 0093 (040) 220-123</p> </div>

	<p>Or Afghan Telecom zonal Head Quarter of</p> <div style="border: 1px solid black; padding: 5px;"><p>KANDAHAR Add: 2nd Floor Ministry of Communication Building Telephone Number: 0093 (030) 3002125</p></div> <p>Or Afghan Telecom zonal Head Quarter of</p> <div style="border: 1px solid black; padding: 5px;"><p>MAZAR-E-SHARIF Add: 1st Floor Ministry of Communication Building Telephone Number: 0093 (050) 5011200</p></div>
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IMPORTANT NOTES

- 1. Applications will be reviewed thoroughly and only those candidates will be contacted for interviews whose qualifications meet the requirement of the job.*
- 2. Short listed candidates are normally contacted within a week after the deadline for applications.*
- 3. Applicants should have at least two references of the supervisors/coworkers, with whom they have worked.*
- 4. All documents/Certificates should be attached with the CV.*
- 5. Afghan Telecom is an equal opportunity employer and applications are reviewed based on merits and without regard to applicants race, ethnicity, beliefs, age, gender, marital status and physical or mental disability.*